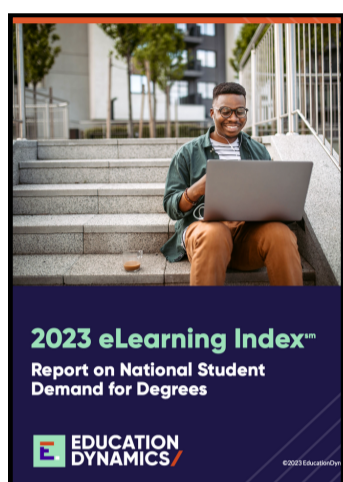# INTERACT123 Research Round-Up:
Online Learning & Increasing Demand

October 2023
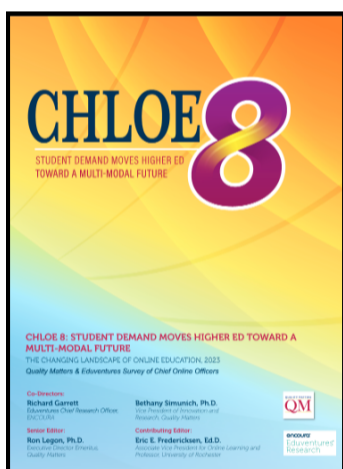
Welcome to the INTERACT123 <u>Research Round-Up</u>. Each month, we will provide you with recommendations for leading resources on a specific topic to support teaching, learning, and student success!
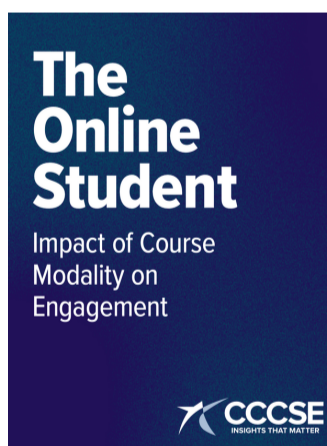
Reports

Education Dynamics
[eLearning Index Report 2023](#)

"The eLearning Index is an insightful look into the latest trends in student demands and program availability. This report contains select secondary research and proprietary analysis pertaining to the higher education industry, labor market statistics and key benchmarks. The eLearning Index is here to help higher education leaders better understand the most popular areas of study relative to what's available and take away the opportunity to develop career-ready programs to meet the student demand." - *Overview*
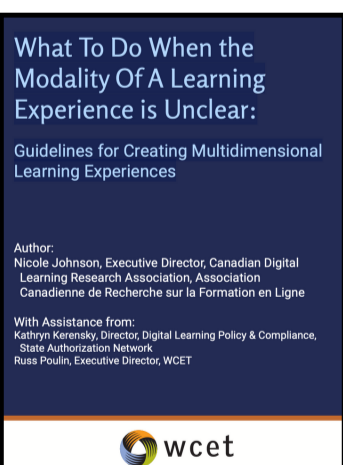
Quality Matters
[Changing Landscape of Online Education (CHLOE) 2023](#)

"The eighth installment of the Changing Landscape of Online Education (CHLOE) report, produced by Quality MattersTM and Eduventures®, offers an overview of the current state of online learning in higher education as well as insights into its future development. The majority of survey participants report increased student demand for online and hybrid learning juxtaposed with decreased demand for face-to-face courses and programs." - *Overview*
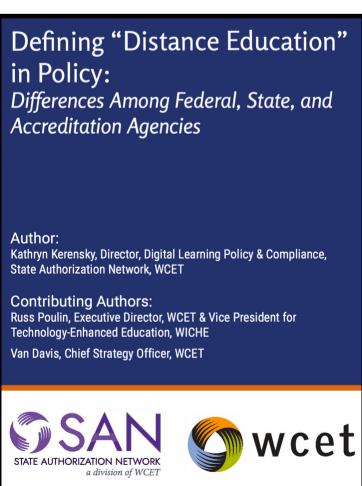
The Community College Survey of Student Engagement (CCSSE) (2023)
[The Online Student: Impact of Course Modality on Engagement](#)

"A new report released by CCCSE, The Online Student: Impact of Course Modality on Engagement, highlights the differences in engagement between students who take all their classes online and those who take classes in person." - *Overview*

WCET (2023)
[What To Do When the Modality Of A Learning Experience is Unclear: Guidelines for Creating Multidimensional Learning Experiences](#)

"The mix of technologies used in postsecondary instruction has become increasingly more varied, and information with students about instructional experiences can be confusing. Building upon on a series of WCET works over the past year on digital learning definitions, this paper presents several complex cases, based on real-world examples, where the learning modality is unclear. Discussion includes guidance and recommendations for categorizing and naming learning experiences that do not fit neatly into one category or another." - *Overview*

WCET (2023)
[Defining Key Terms Related to Digital Learning – Student, Faculty, and Technology Trends](#)

"To investigate anticipated trends toward technology use and how technologies are being used, WCET (the WICHE Cooperative for Educational Technologies) funded a survey that asked a series of questions about the role of technology in the current higher education landscape. The participants for this study consisted of 987 higher education faculty and 1,051 administrators, (for a total of 2,038 participants representing 870 different institutions from all fifty states, Puerto Rico, and the District of Columbia.)" - *Overview*

Events & Webinars

Events & Webinars
Top Hat

"Check out our upcoming and on-demand events as we empower educators to deliver inclusive, engaging and meaningful learning in every course." - *Overview*

Webinars
Association of College and University Educators (ACUE)

ACUE offers webinars and webinar series on topics related to Effective Online Instruction, Inclusive Online Teaching Webinars, and Back to School Webinars.

How Quality Online Learning Programs Drive Enrollment in Higher Education (2023)
Inside Higher Ed

"In this webinar, we will discuss how universities can leverage technology and best practices to create engaging, effective and scalable online learning experiences that drive enrollment and student engagement." - *Overview*

Professional Development

On-Demand and Customized Program and Course Offerings

"The OLC Center for Professional Learning offers a variety of online courses and programs for instructional designers that can help you develop and advance your instructional design and course development skills in the online environment." - *Overview*

Improve Courses & Training by Building Expertise

"Quality Matters online workshops help faculty, teachers and instructional designers grow beyond their current online learning expertise. Whether you are experienced or just entering online learning, your courses — and learners — will benefit from the application of QM Rubrics and course improvement tools. Workshops are available to both QM members and non-members, with significant cost-savings for members." - *Overview*

Articles & Studies

What do Higher Education Students Want from Online Learning? (Child et al., 2023)

'Dynamic, Uncertain Moment' for Online Learning (Coffey, 2023)

Supporting Online Student Engagement with Course Design (Mowreader, 2023)

Course Design Support Is Crucial to Meet the Growing Demand for Online Learning (Wood, 2023)

Teaching and Learning Delivery Modes in Higher Education: Looking Back to Move Forward Post-COVID-19 Era (Imran et al., 2023)

The Shift in Digital Learning Modalities: Is Higher Education Ready? (Poulin, 2023)

2023 EDUCAUSE Horizon Report | Teaching and Learning Edition (2023)

Demand for Online Education is Growing. Are Providers Ready? (Diaz-Infante et al., 2022)

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Research Round-Up

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